

Benefits for Partnership of Canada's Largest Regional AME Lean Conference

Implementing & Sustaining Lean Thinking – Everywhere!

June 1-4th ~ Calgary, Alberta Canada ~ 2009

This year Measure Up For Success is presented in cooperation with Canadian Manufacturers & Exporters, Canada's leading representative of manufacturers. Conference sponsors enjoy a unique and visible opportunity play a significant role in the delivery of this premier event while supporting the delivery of proven ideas and best practices of direct value to North American manufacturers in pursuit of World-Class performance. Global competitiveness is about infrastructure vs. infrastructure competition. Conference partners and attendees learn from each other to better drive excellence and proven Best Practices into their organizations. This conference's designed-for-team-participation program will better equip our companies to take on the world's best and win.

As a Conference Partner, consider the following exclusive benefits in recognition of your highly visible leadership.

Patron Partnership **Highest impact - Contact conference team directly (Contact Brian McCready)**

- This is the conference's most prestigious recognition. Includes all "Platinum" level benefits ~ plus, an exclusively customized recognition of your leadership designed jointly to support your organization's broader business objectives.
- Your company a sponsor of a major keynote speaker

Platinum Partnership **\$25,000**

- 3 free conference registrations + 3 free attendance passes to keynote presentations + 3 training Days for 2009
- Your logo on all materials and in special prominence in the official program and on-site locations
- Personal quotes used in articles, literature & releases
- Recognition up to the conference in **Target** magazine
- Your company a sponsor of a full day program with appropriate acknowledgement
- Company representative(s) to introduce key keynote presentations

Gold Partnership **\$20,000**

- 2 free conference registrations + 2 Free training Days for 2009
- Your logo on all materials, the official program
- Personal quotes used in literature & releases
- Ability to display logo/name at the conference
- Recognition up to the conference in **Target** magazine
- Your company a sponsor of a morning or afternoon program element

Silver Partnership **\$10,000**

- 1 free conference registration + 1 Free training Days for 2009
- Your logo on all materials and the official program
- Your logo displayed at the conference and recognition in **Target** Magazine
- Your company a sponsor of one specific presentations

Bronze Partnership **\$ 5,000**

- Your logo displayed on the banner of recognition at the conference
- Your company a sponsor of a specific presentation

Program Partnership **\$ 2,000**

- Your company a visible sponsor of a selected conference presentation & recognized on presentation materials.

**To inquire about these unlimited sponsorship opportunities contact:
Brian McCready at 780 426-6622 or by email at brian.mccready@cme-mec.ca**

Ask about opportunities to sponsor handout materials and/or specific program elements

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June 1-4th ~ Calgary, Alberta Canada ~ 2009

A Lean Enterprise/Manufacturing Leadership Conference that's all about implementing Lean Thinking – Everywhere in the enterprise - to enhance our ability to compete & win in the Global Market place

This AME International Conference is organized by the Canadian Region of the Association for Manufacturing Excellence and the Canadian Manufacturers and Exporters – Alberta Division.

- ◆ **32 Best Practices** - *presented by the practitioners – not consultants - who actually made them work and will share their results*
- ◆ **12 On-Site Tours of Audited Sites** – *witness first-hand how practitioners apply Lean tools that deliver results*
- ◆ **Keynote Leaders** *who will inspire & stimulate leadership thinking*
- ◆ **15 Pre-conference workshops** – *Led by some of North America's best training and consulting firms, each session provides tools and know-how to enhance the ability to compete and win in the global market place.*
- ◆ **Unmatched Networking** *to add to your personal knowledge supply chain*
- ◆ **Team Learning Experiences** *to facilitate accelerated change*
- ◆ **Practical Value for innovation leaders** *at any level*
- ◆ **Daily Transferable Passes** – *Involve your Whole Team*
- ◆ **Spousal Program** – *"Enjoy the Rockies"*

Ripple innovative thinking throughout your organization – bring the team!

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