



Opportunities & Benefits for Sponsors

24th Annual 2008 AME International Lean Conference

Conference Theme ~ *"@ Good to Great!"*

October 20 to 24th ~ Sheraton Centre Toronto Hotel, Toronto Canada

This Conference is about competing & winning in the Global Market place. Our sponsors provide financial assistance to extend the value of this Conference which, for the third time in 24 years, is held in Toronto. In collaboration with the Association for Manufacturing Excellence (AME) is Canada's national manufacturing association - Canadian Manufacturers & Exporters (CME); the Society of Manufacturing Engineers (SME); Ontario Ministry for Small Business & Entrepreneurship; Rogers Communications, our Media Sponsor; and all our valued Corporate Sponsors, Collaborators, Volunteers & Supporters.

As global competitiveness is about infrastructure vs. infrastructure competition, it is essential that we help each other drive excellence and Best Practices into our organizations. With your support, this designed-for-team-participation program will better equip our people and our companies to take on the world's best and win. For this reason, some of the sponsorship funds will go to bring shop and office floor staff to present their contributions in order for us all to hear the full story – **as well as to provide features and events that would not have been possible.** We look forward to discussing your support.

Patron/Corporate Cornerstone Sponsorships -- Highest Impact,

\$50,000 and up

Because of the level of this recognition, contact dhogg@rogers.com to discuss opportunities

- **This is the most prestigious recognition offered and will receive maximum exposure**
- Additional exposure and Patron acknowledgment in ads in Target Magazine
- In addition, you are entitled to customized recognition of your leadership
- Three 8' x 10' booths in prominent area
- Your company a sponsor of a major keynote speaker, and noted as an underwriter of Target magazine.

Platinum Sponsorships

\$25,000 to \$49,999

- Official Program platinum recognition, Platinum Banner display, Logo display
- Four complimentary conference registrations
- Your logo on all materials and in special prominence at on-site locations
- Two 8' x 10' booths
- Platinum Recognition up to the conference in Target magazine
- Company representative(s) may introduce selected keynote presentation

Gold Sponsorships

\$15,000 to \$24,999

Revision: Feb 1 08

- Gold recognition in the Official Program recognition, Logo display
- Three complimentary conference registrations
- Your logo on all materials, and Gold Sponsor Banner
- One 8' x 10' booth
- Gold Recognition preceding the conference in Target magazine
- Your company a sponsor of a morning or afternoon program element

Silver Sponsorships

\$10,000 to \$14,999

- Recognition in the Official Program
- Two complementary conference registrations
- One 8' x 10' booth
- Your logo on all materials and the official program
- Your logo displayed on Silver Sponsor Banner at the conference; Recognition in Target magazine

Bronze Sponsorships

\$ 5,000 to \$ 9,999

- One complimentary conference registration
- Recognition in the Official Program
- Your logo displayed on Bronze banner at the conference and recognition in Target magazine.

Program Sponsorship

\$ 2,000 to \$ 4,999

- Your logo displayed on Program Sponsor banner at the conference; recognition in Target magazine, and at the location of the program element you sponsor

Team Friendly Hi-Value Format

This Conference encourages rich multi-level practitioner & leader exchanges.

Every Registration is a fully Transferable Pass that can be exercised on a daily basis.

This enables more staff/team members to attend to learn and understand the 'Big Picture.

This is a proven approach to accelerating your journey to World Class performance.

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Ask about opportunities to sponsor handout materials and/or specific program elements



In collaboration with...





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A Lean Enterprise Leadership Conference that understands the need for...

Getting to Great... when Good just isn't enough

When winning demands: Disciplined People -> Disciplined Thought -> Disciplined Action
In a world where your most dangerous competitor is one mouse-click away from your customer

This is the 24th AME Annual International Lean Conference. The underlying theme is to provide key elements and leadership skills needed to enable Greatness. **As a sponsor** you will be aligned with the highest value Knowledge Exchange Conference for the Manufacturing Infrastructure. With 70 presenters in 7 streams over four days – for every hour – attendees have 7 options to choose from. **As a sponsor**, you can be proud to have your name associated with the Conference – and, be able to strongly recommend to your customers and suppliers that they consider attending the Conference to harvest what they need to accelerate their journey to World Class.

The “**Transferable Passes**” were pioneered at this conference in 1998. It has enabled thousands more to understand the ‘Big Picture.’ Sponsors aligning with the spirit of this program will find distinct value in their association and involvement. **Here is a scaled-down summary of the program:**

- ➔ **8 Keynote Leaders** who will amplify the program as they inform & inspire you to action
- ➔ **70 Best Practices** - presented by company practitioners – not consultants – who actually made them work and will share their results and lessons learned
- ➔ **50 On-Site Tours of Audited Sites** – witness first-hand how real world practitioners apply Lean Thinking in action that delivers results
- ➔ **Daily Transferable Passes** – Involve your Whole Team
- ➔ **10 Interactive & Live Special Interest Sessions** – bring your examples & materials to exchange
- ➔ **40 Pre/Post-Conference Tools Workshops** – Led by North America's best consulting & training firms. Each session provides tools & know-how to enhance the ability to compete and win nationally & globally
- ➔ **70 Exhibitors Aligned with the Program** – Exhibitors focused on learning transfer
- ➔ **4 Accelerated Learning Experiences** – Single themes on-site at leading manufacturers
- ➔ **Unmatched Networking** - Add valuable links to your own Personal Knowledge Supply Chain
- ➔ **Team Learning Experiences** - To facilitate accelerated change
- ➔ **Practical Value for Innovation Leaders** – new ideas, thinking, and vision for those at any level
- ➔ **Spousal Program** – “Enjoy the beauty of Ontario with your family – Yours to discover
- ➔ **2,500+ Practitioner-Attendees** - from 25 countries

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Ripple & accelerate innovative thinking throughout your organization – bring the team!

To inquire about these and other sponsorship opportunities contact:

David Hogg at 519-893-6260 or by email at dhogg@rogers.com

Conference Website: www.ameconference.org

Ask about opportunities to sponsor handout materials and/or specific program elements



*In
collaboration
with...*



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Society of
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