



MAYOR

June 29, 2011

Ms. Maria Elena Stopher
Chairman
Association for Manufacturing Excellence
3701 Algonquin Road, Suite 225
Rolling Meadows, Illinois 60008

Dear Chairman Stopher:

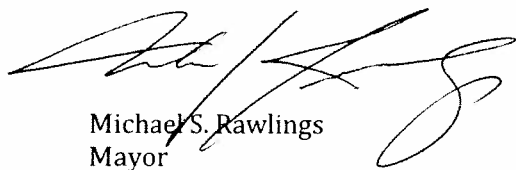
On behalf of the City of Dallas and the Dallas City Council, I warmly welcome the AME 2011 International "Excellence Inside" Conference on October 24-28 to the Big "D." We are pleased that AME has chosen Dallas to host its annual international conference and recognizes the importance of promoting continuous improvement in the manufacturing industry.

The City of Dallas is dedicated to preserving its industries and promoting a renewed growth in manufacturing. We have one of the most highly educated and productive workforces in the country and provide a wealth of incentives to help area manufacturers grow and succeed. I pledge our city's support of AME's important national initiative, the *"Rebirth of Manufacturing Jobs."*

While you're in town I hope you to take this opportunity to explore the wonders of our city. Dallas is a vibrant city full of attractions and I encourage each of you to take advantage of the numerous amenities that our city has to offer. I am positive you will discover why we love to call Dallas our home.

Best wishes for a successful and memorable conference!

Best Regards,



Michael S. Rawlings
Mayor